

I enjoy writing 'everything' (and other words too). All sorts of words in all sorts of orders. From a tweet to a novel I'll write it, and I'll enjoy writing it! (I'll even enjoy writing a CV)

Researching, finding a unique insight and then building an idea around it. I love the creative process. Problem-solving in new ways, and seeing a thought that started as a little scribble become something big in the real world.

I chose to study advertising at uni as I have an interest in how creativity can be used to do a bit of good in the world.

I have skills ranging from generating ideas to scamping, presenting and crafting them up. I can write long form copy just as well as I can write a tweet. I have an understanding of writing for SEO, and I am comfortable using the Adobe Creative Cloud.

If you like what you read, feel free to check out the work on my website, and get in touch.

Top Skills

Creative Concepting

Writing

Presenting Ideas

Adobe Creative Cloud

Scamping

(Especially IG Story Storyboards)

Contact Me

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Work History

Junior Creative Copywriter - Drum OMG (Nov 2019 - June 2020)

Working across all Omnicom Media Group clients coming up with partnership and talent lead activations. Retained work for Jura Whisky and B&Q.

Creative Placement - Leo Burnett (Nov 2019)

A very short placement, I was offered a permanent job elsewhere on only my second day. I did work for McDonald's, and just about got my email set up.

Freelance Junior Creative - Keko (Sept 2019)

Worked on a social brief for the middle east market, and ideas for a launch campaign for a new model of luxury SUV.

Copywriter Intern - Critical Mass (June-Sept 2019)

Writing customer-facing digital copy. Social posts, website content, SEO writing and proofreading copy. Primarily for automotive brands. Conceptual creative, and pitching.

Creative placement - Sense London (May 2019)

Working on brands from maple syrup to wine. Helping on pitch work and campaign ideas for experiential activations.

Before Working

Havas Doorway Hosted by British Arrows Doorway (Nov 2018)

As one of only a handful of successful applicants I was selected to attend the agency open day for young talent.

Yellow New Blood Pencil Winner (2018)

'The Last Housing Minister' for the Nationwide and Shelter copy based brief.

3rd Year Course Rep (2017/18)

Voice between students and lecturers. Areas such as deadlines, the studio space and organising an all year industry visit.

Creative Advertising - BA (Hons) First Class University of Lincoln (2015-2018)

The course gave me an introduction into the world of advertising from strategy to copy and design.